

Privacy Policy

What information is collected?

Generally, we may gather two types of information. The first type of information is technical and statistical information that is collected automatically whenever you visit our Web site. This type of information may include things such as your IP address, operating system, type of browser and Web site activity. We collect this data to help us improve the quality of our Web site and make your visits to the site easy, convenient and meaningful. From time to time, we may offer you optional surveys that may ask you for your opinions or demographic data (e.g. age and gender) so that we can improve our Web site and offerings.

The second type of information that we may collect is personally identifiable information ("Personal Information") that you expressly provide to us on the www.blogspotsearch.com Web site. This information may include your name, mailing address or email address.

We do not link aggregate user data with personally identifiable information.

Who is collecting the information?

The information collected on the site is owned by www.blogspotsearch.com and/or its marketing partners.

How do you use the information collected?

The technical and statistical information that is automatically collected from your computer whenever you visit our Web site is used to help us improve the site and the member experience. From time to time we may disclose general statistical information about our Web site and its visitors such as the number of visitors, the number and type of products and services purchased, etc.

We might ask you to provide Personal Information in order to provide you with Web site benefits, such as Web site updates, special offers and promotions. If we ask you for your email address and you prefer not to receive email notifications from us, simply use the Contact Us link to email us your request.

The Personal Information that is collected may also be shared with other groups within our organization, and with our affiliates and /or marketing partners, to bring you additional information and special savings offers.

Do you share Personal Information with third parties?

We may share Personal Information with third parties whom we employ to perform functions on our behalf and with whom we have contractual relationships (such as for the billing of products and services offered on the Web site). All such third parties are contractually obligated to use your Personal Information only for the purpose for which it is given. We are not responsible for the information practices of third parties outside of such contractual relationships. The collection, use and

disclosure of information by third parties are subject to their respective privacy policies, which may differ from our policy.

From time to time, we may also share Personal Information with our affiliates and/or marketing partners who offer products and services that we think will be of interest to you. If you prefer not to have your Personal Information shared with our affiliates and/or marketing partners, please let us know by sending us an email using the Contact Us link.

We may also disclose your Personal Information when required by law or in the good faith belief that such action is necessary in order to conform to the edicts of the law or comply with legal process.

As we continue to develop our business, we may buy or sell assets. In such transactions, customer information generally is one of the transferred business assets. Also, in the unlikely event that our company or substantially all of its assets are acquired, customer information will of course be one of the transferred assets. In the event that customer information is transferred as described in this paragraph, customers who have provided us with Personal Information will be notified via email and given the opportunity to opt-out of having their Personal Information transferred to any new entity.

What are Cookies and how do you use them?

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We use cookies on this site. We do not link the information we store in cookies to any personally identifiable information you submit while on our site. Some of our business partners (e.g., advertisers) use cookies on our site. We have no access to or control over these cookies. This Privacy Policy covers the use of cookies by this site only and does not cover the use of cookies by any advertisers.

Most Internet browsers will allow you to erase or block cookies. Instructions for disabling cookies may differ from one browser version to another. Please refer to the Help section of your browser for instructions to assist you in these processes: preventing your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. However, cookies allow you to take full advantage of some of our sites features, so we recommend that you leave them turned on.

If you reject cookies, you may still use our site, but your ability to use some areas of our site, will be limited.

What are pixels and how do you use them?

"Pixels" or "pixel tags" are tiny graphic images placed on certain pages of our Web site but not on your computer. When you access these pages, pixel tags generate a generic notice of that visit; at no time is your Personal Information collected by the pixel tag. Pixel tags allow us to measure and improve our understanding of visitor traffic and behavior on our Web site. We may also utilize pixel tags provided by our affiliates and/or marketing partners for the same purposes.

How can I disable my pixel tags?

You can disable pixel tags by changing your browser settings to omit images. Alternatively, there are some commercial software packages available that can omit pixel tags.

Do these same policies apply to third-party Web sites that I access through the Blogspotsearch.com?

No. The Privacy Policy appearing on this Web site relates to Blogspotsearch.com. You will notice that our Web site contains links to other sites such as our advertisers and information providers. We cannot be responsible for the privacy and security practices of other Web sites that you may access through our site, even if displayed on our site. As an online consumer, you should always review a particular Web site's privacy and security policies when linking to that site before revealing any Personal Information to that site.

How do you update your Privacy Policy?

We will also post any changes in our Privacy Policy prior to a change.

How do I contact the Web site?

If you have any questions about the practices of this Web site or your dealings with this site, you can send us an email through the Contact Us link.

By using our Web site, you consent to the collection and use of information as it is disclosed in this Privacy Policy statement. If you do not agree we ask that you do not use our site. Thank You.

Effective October 1, 2008